

I-CIA of SMEs

NEWSLETTER



e-intelligent
Working on innovation



M-E-R-I-G
Multidisciplinary European
Research Institute Graz



No. 2, September / December 2014

PROJECT WEBSITE

The project web site <http://i-ciaofsmesproject.eu/> is already developed and is filled-in with special contents giving an insight into the aims of the project and ways in which stakeholders could benefit from it. IDEC is leading WP5 “Online & Mobile Platform” and is responsible for the technical



implementation of the e-learning parts of the web based modules. User guide which can be downloaded from the website explains how e-learning platform can be used. The platform will have educational

scenario containing animations, texts and audio files to facilitate the use of the platform.

SECOND PROJECT MEETING



The 2nd project meeting was decided to be held on 20th and 21st of January 2015 in Bulgaria. The Chamber of Commerce and Industry Vratsa will host the event and expects partner representatives from IDDMIB, Turkey; E-Intelligent, Spain; Boğaziçi University, Turkey; MERIG, Austria; IDEC, Greece; LPK, Lithuania and ZADRA, Croatia. The partners will discuss

project implementation, financial and administrative issues, next meetings arrangements, deadlines for deliverables and further dissemination actions. Stakeholders and Media are invited to the Public meeting on the second day at 10:00 a.m. in Vratsa, Hristo Botev sq., House of culture, 2nd floor.



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SMEs NEEDS ANALYSIS



The Analysis work package aims at identifying and examining the needs of

target groups which will join the project. During analyses among 200 SMEs in Bulgaria, Croatia, Greece, Lithuania and Turkey special attention will be given to cross-cultural differences of the participating countries regarding their enterprises training needs and preferred methods. The general analysis of needs is envisaged to reveal some of the existing shortfalls in vocational training in SMEs as well as the reasons that cause this situation. The detailed analyses of needs will provide the necessary empirical background in terms of recent approaches and regional as well as cross-cultural needs of SMEs.

Based on the Survey questionnaires partners will prepare country reports and after that the Work Package3 leader ZADRA will evaluate them together with IDDMIB and issue a Revision overview.

The Analysis report should be ready before the 2nd Project Meeting and the partners and the general public in Vratsa (BG) will have the possibility to hear more about the findings and the conclusions regarding the e-based vocational training course.

